2015 ANNUAL CONVENTION

NOVEMBER 18 – 20, 2015 | Williamsburg, VA

Early Bird Sessions | Student Achievement Fair | Receptions
3 General Sessions | Regional Meetings | 50+ Breakout Sessions
Delegate Assembly | 70+ Exhibitors | Daily Session Tracks
Exhibitors Scholarship | Green Schools Challenge
12th Annual 5K Run/Walk | School Architecture Exhibition
High School Video Contest | Networking Opportunities
The VSBA Annual Convention is the largest and most anticipated VSBA meeting of the year. This event brings together over one thousand school board members, superintendents, and school division staff from across Virginia. Attend general sessions, choose from over fifty hot topic seminars pertinent to public education issues, have the opportunity to meet with businesses dedicated to serving schools, and much more. This is the convention you do not want to miss. See you in Williamsburg!
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Sponsor</th>
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<tbody>
<tr>
<td>Wednesday, November 18</td>
<td>8:30am – 5:30pm Registration</td>
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<td></td>
<td>9:30am – 12:00pm Early Bird Sessions</td>
<td>Pre-registration Required</td>
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<td>11:30am – 1:45pm Student Achievement Fair</td>
<td>VMDO</td>
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<td>12:00pm Award of Distinction Luncheon</td>
<td>VMDO</td>
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<td>2:00pm – 4:00pm General Session</td>
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<td>4:00pm – 4:30pm Break</td>
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<td>4:30pm – 5:30pm Regional Meetings</td>
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<td>5:00pm – 6:00pm President’s Reception</td>
<td>VACORP</td>
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<td>8:00pm – 10:30pm Education Celebration Reception/Dance</td>
<td>RRMM</td>
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<td>Thursday, November 19</td>
<td>7:00am 12th Annual VSBA 5K Walk/Run</td>
<td>BCWH, with support from</td>
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<td>8:00am – 9:15am Continental Breakfast</td>
<td>Draper Aden Associates and V/S America</td>
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<td>8:30am – 9:45am General Session</td>
<td>SCC</td>
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<td>9:30am – 12:45pm Student Board Representative Workshop</td>
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<td>9:45am – 4:00pm School Board Clerks Workshop</td>
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<td>12:15pm – 2:15pm Complimentary Boxed Lunch &amp; Exclusive Exhibit Hall Hours</td>
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<td>2:00pm – 4:30pm Breakout Sessions</td>
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<td>2:15pm – 4:30pm VASS Workshop</td>
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<td>2:15pm – 4:30pm VSBA Delegate Assembly</td>
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<td>4:30pm – 5:30pm Reception</td>
<td>Reed Smith LLP</td>
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<td>7:30pm – 12:00am Moseley Architects’ Game Night</td>
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<td>Friday, November 20</td>
<td>8:30am General Session</td>
<td>Source4Teachers</td>
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<td>11:00am Adjourn</td>
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Thursday is School Pride Day! Wear your division colors and/or something with a school or division logo!
General Session Speakers

Rory Vaden, MBA
Rory Vaden: Cofounder of Southwestern Consulting™, New York Times bestselling author of *Take the Stairs* and *Procrastinate On Purpose*, international speaker, and the world’s leading expert on self-discipline and overcoming procrastination. Rory’s newest book is called *Procrastinate on Purpose: 5 Permissions to Multiply Your Time* and became an instant national bestseller.

Jaclyn Marie Roller Ryan
Jaclyn Marie Roller Ryan, an agriscience teacher and Future Farmers of America (FFA) advisor at Signal Knob Middle School in Shenandoah County Public Schools, is the Region 4 Virginia Teacher of the Year and the 2015 Virginia Teacher of the Year. A recipient of numerous honors, Jaclyn is the third generation in her family to be an agriscience teacher and FFA advisor in her hometown.

Gen. Stewart Rodeheaver (Ret.)
Stewart Rodeheaver is a proven combat, corporate and community leader, and entrepreneur. He is the owner of ViziTech, a break-away technology company focused in 3D, virtual, interactive and augmented reality based training. ViziTech was Georgia’s “Coolest Technology Company” of the year in 2011 and Stewart was the Technology Association of Georgia. BG Rodeheaver served the U.S. Army for 38 years.

Wednesday
November 18, 2015
2:00 pm

Thursday
November 19, 2015
8:30 am

Friday
November 20, 2015
8:30 am

Check out our Annual Convention Promo Video on YouTube

https://youtu.be/DU801DS7HSQ
Pre-Convention Events

Tuesday, November 17, 2015

Golf Tournament
The 2015 VSBA Golf Tournament will be coordinated by Moseley Architects. Click here to download a registration form.

VBSA/ASFA Education Foundation Conference
The VSBA and American Schools Foundation Alliance are holding a conference for education foundation professionals. Click here to download a brochure.

Early Bird Sessions

Wednesday, November 18
9:30 am – Noon

Engage Every Family: Five Simple Principles

Dr. Steve Constantino, superintendent, Williamsburg-James City County

Dr. Steve Constantino, the nation’s leading practitioner in family engagement will share with participants his model for effective family engagement entitled “The Five Simple Principles.” Dr. Constantino will provide a framework and pathways for schools to increase the engagement of families, especially those that are traditionally disengaged or disenfranchised. The workshop closely follows the ideas presented in his new book, “Engage Every Family: Five Simple Principles”. Dr. Constantino will also provide school board members with a framework to create effective family engagement policy in their own school divisions. With his usual humor and knack for storytelling and telling it like it is, Dr. Constantino ensures that all participants will leave the workshop with the knowledge, ideas, plans and enthusiasm to understand the importance of engaging every family.

Introduction to Special Education Law for School Board Members

Kathleen Mehfoud, partner, Reed Smith
Jason Ballum, partner, Reed Smith

School board members may hear that the board is not permitted to take certain actions regarding testing, discipline, placement or school assignment because the student has a disability. Some of these decisions are made by staff in consultation with the parents. It is important that school board members understand their role and any limitations on authority that they may have in the complicated special education process. Two experienced special education attorneys will present this in depth program and explain the basics of special education law and the role of the school board. Because special education issues can be both time-consuming and expensive for the school division, this session is a critical one to attend.

Thank you to the VSBA Annual Convention Event-Level Sponsors

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ReedSmith
Sodexo
VACORP

www.vsba.org | 434-295-8722 | 800-446-8722 | Fax: 434-295-8785
For information on any of these programs, visit the VSBA Annual Convention page on the VSBA web site.

http://www.vsba.org/meetings_conferences/vsba_annual_convention/

**Student Achievement Fair**
Looking for examples of exemplary programs that are improving student achievement across the Commonwealth? Don’t miss the Student Achievement Fair on Wednesday, November 18.

**High School Video Contest**
High school students are invited to submit a 30 second video that conveys the contest theme “Student Achievement: What Does It Look Like?” Winners will be announced at the VSBA Annual Convention opening general session.

**Exhibitors Scholarship**
VSBA is excited to announce the 2015 VSBA Exhibitors Scholarship. The scholarship is available to a student school board representative serving a member board of the VSBA. The student must be a graduating senior in Spring 2016 and must have served as a student school board representative during their junior or senior year.

Exhibitors interested in supporting this important program should contact Brianna Stout at brianna@vsba.org

**Exhibition of School Architecture**
From ambience and multi-functionality to sustainable design and security, there is a direct relationship between good design and effective teaching and learning. The VSBA Exhibition of School Architecture gives you the opportunity to see this in action. Category awards will be given, and the People’s Choice Award will be judged from the project display boards shown during the convention, with the winner being announced at the Closing General Session on Friday morning.
In addition to the headquarters hotel, blocks of rooms have been secured at special rates at nearby hotels. All reservations are on a first-come, first-served basis. The rooms at the main convention headquarters hotel, The Williamsburg Lodge, are reserved for those school divisions now eligible in the rotation list. Please do not call the hotel for reservations, they will not accept reservations if you are not on the rotation list. Divisions on the list have been notified.

**Kingsmill**
1010 Kingsmill Road
800-832-5665 or 757-253-1703
Group Code: **VSBA**
Room Rates: $169-$239 • Deadline to Reserve: November 3, 2015

**Courtyard Marriott**
470 McLaws Circle
800-321-2211 or 757-221-0700
Group Code: **Virginia School Board**
Room Rate: $144 • Deadline to Reserve: October 20, 2015

**Ft Magruder Hotel**
6945 Pochantas Trail
800-227-6963 or 757-220-2250
Group Code: **VSBA**
Room Rate: $98 • Deadline to Reserve: October 26, 2015

Reminder:
* Nametags must be visible to be admitted to ALL VSBA meetings and conferences.

Register Online
www.vsba.org

Registration Form

Name ________________________________________________

Division ________________________________________________

☐ School Board Member
☐ Superintendent
☐ Other ________________________________________________

Costs:
Registration: $260
Late Registration: $310 (after November 6)
Early Bird Registration: $100 (please choose one)

☐ Engage Every Family: Five Simple Principles
☐ Introduction to Special Education Law for School Board Members

Registration fees received after November 6 will be $310 per person. Purchase orders and registration via telephone do not constitute payment of registration fees and will result in a $50 late fee if paid after the deadline date. No refunds will be made after November 6 except in the case of personal illness. All requests for refunds must be made to the VSBA president in writing signed by the board chair certifying a personal illness.

Please return this form with your payment to:
VSBA
200 Hansen Road, Suite 2
Charlottesville, VA 22911